

24th Annual Convention

May 24-27, 2012 *Diverse Perspectives* Chicago, Illinois, USA

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Poster

Adaptive Memory: A Role for Animacy in Mnemonic Processes

Poster Session I - Board: I- 013
Thursday, May 24, 2012, 8:00 PM - 9:00 PM
River Exhibition Hall

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Purdue University

James S. Nairne
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Many researchers have demonstrated perceptual tunings for animacy, yet no work has been done looking for mnemonic tunings for animacy. We investigated whether participants remembered nonwords they thought of as being animate above nonwords they thought as being inanimate, and demonstrate an advantage in both recognition and free recall.

APSSC Student Research Award Honorable Mention

Subject Area: Cognitive
Keywords: Human Learning and Memory

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